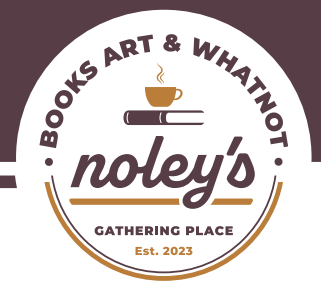


NOLEY'S LLC VENDOR INFORMATION & PRICING



What are the benefits of partnering with Noley's – Books, Art & Whatnot?

Location:

Noley's is in the Payson Shopping Plaza directly behind McDonald's, at the busiest intersection in Northern Gila County (Beeline Highway 87 & Highway 260). We are between Banner Urgent Care and Gila County Adult Education (near Roud's Furniture). Our address is 103 E. State Highway 260, Payson, AZ 85541.

Visibility:

Noley's can easily be seen from Highway 260. We also have two monument signs located on Highway 87 and on Highway 260.

Access:

Easy to get in and out of our location, including the traffic light on Highway 260 in front of the Wells Fargo Bank.

Parking:

Ample amount of parking which allows enough room for larger vehicles, trailers, RVs, etc. The large parking lot is facing Highway 260.

Facility:

Large, open space inside the store with wide isles for wheelchairs and walkers. No stairs or curbs. Clean ADA-friendly bathrooms located at the back of the store and exclusively for our customers and vendors. Great A/C and heating system, alarms, emergency lights, and a premium security camera system.

Events:

Noley's is set up to hold many activities such as art or craft classes for adults and children, art shows, book clubs, poetry, book readings, book signings, special guests, limited performances, pop-up booths, etc.

Coffee & Wine Bar:

Located in the back of the store for our customers, vendors, classes, and special events.

American-Made Gifts:

The majority of our Art & Gifts are handcrafted by our local area artists & artisans to support our local small businesses.

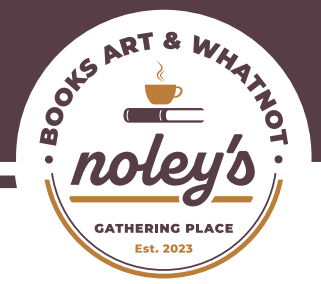
High Foot Traffic:

Noley's business model includes bringing as much foot traffic inside the store by having something for everyone, such as local art and unique handcrafted gifts, books, events, classes, coffee, tea, beer, and wine. Our customer base not only includes our local community, but also includes over a million people that come through Payson each year. We have partnered up with an amazing local marketing company to help bring our customers into Noley's.

Atmosphere:

Noley's is a peaceful place with soft, quiet instrumental music (guitar, piano, etc.) playing overhead. We pride ourselves with friendly, helpful, and respectful customer service. Noley's is a family-friendly gathering place. We do not tolerate disrespectful, loud, or obnoxious behavior, including protests, politics, and drama.

NOLEY'S LLC VENDOR INFORMATION & PRICING



What are my fees paying for?

Monthly Space Fee: Space fee goes towards the cost of building lease, utilities, maintenance, repairs, cleaning, security cameras, etc.

Commission Fee: Commission fee goes toward the cost of cashiers, credit card processing fees, tax accounting, and professional marketing and advertising.

Electrical Fee (optional): \$10 additional monthly fee for electrical plug (must supply own cords, etc.)

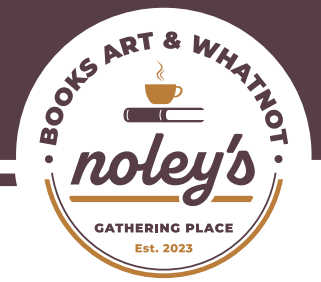
Other Fees (optional): Special events or class space fees are based on size of space needed, per person, equipment, etc. For more information, please contact Heidi Gregory at heidi@noleys.com or call 928-978-4900.

ART GALLERY – 25% Commission Fee Plus Space Fee (Based on availability)

Up to 8 ft wide & 9 ft height wall (includes 2 ft floor space for prints, cards, etc.)	\$120.00 per month
Up to 15 sq. ft for dedicated floor space for floor sculptures, display tables, etc.	\$120.00 per month

OPEN GALLERY – 22% Commission Fee Plus Floor Space Fee (Based on availability)

Up to 10 sq. ft (example: 3'x3')	\$ 50.00 per month
Up to 20 sq. ft (example: 4'x5')	\$100.00 per month
Up to 30 sq. ft (example: 5'x6')	\$150.00 per month
Up to 40 sq. ft (example: 5'x7')	\$200.00 per month
Up to 50 sq. ft (example: 6'x8')	\$250.00 per month
Up to 60 sq. ft (example: 7'x8')	\$300.00 per month
8'x8' (64 sq. ft)	\$350.00 per month
9'x9' (81 sq. ft)	\$400.00 per month
10'x10' (100 sq. ft)	\$450.00 per month



OTHER RENTAL SPACE FEES (Based on availability)

OPEN ART STUDIO

We offer an 8'x8' open studio that is free to our artists who have a current signed agreement with Noley's LLC (however, it must be reserved in advance). For all others, there is a small fee; and it will depend on the length of time requested. The studio is a place to provide live demonstrations for our customers to observe. It's also a space for artists that just want a change of scenery or energy.

POP-UP VENDOR BOOTH

We have an 8'x8' vendor booth that can be rented by the day or by the week. The booth includes one table, two chairs, and electricity. Wi-fi is available.

Daily Fee: \$50.00

Weekly Fee: \$200.00

EVENT SPACE RENTAL

Special events, class space rentals are based on size of space needed, per person, equipment, etc. For more information, please contact Heidi Gregory at heidi@noleys.com or call 928-978-4900.

CRITERIA OF ART & MERCHANDISE

- High quality, one-of-a-kind (not mass produced)
- Handcrafted and originally created by the local area vendor (includes Arizona residents)
- At least 70% of the raw material is American-made
- Looking for paintings, photographs, sculptures, jewelry, ceramics, wood, metal, leather, quilts, knitted or crocheted, baked goods (cookies, candy, jams, etc.), plus all other amazing creations
- Accepting homemade or homegrown food items (you must have a current cottage food license with the Gila County Health Department if any food items are prepared in a home kitchen)

If you are interested in joining us at Noley's Gathering Place, please fill out our vendor application at www.noleys.com. Once we receive your application, we will contact you within three days to set up a time to meet with you to review your art and merchandise to ensure it meets our criteria.