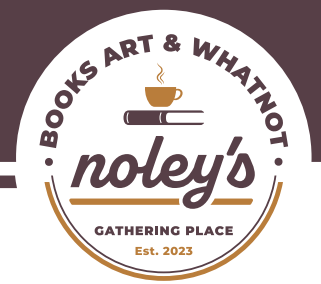


NOLEY'S AUTHOR INFO



Noley's - Books, Art & Whatnot

103 E. State Highway 260, Payson, AZ 85541 | 928-478-8998 | noleys.com

BENEFITS OF PARTNERING WITH NOLEY'S - BOOKS, ART & WHATNOT

Location:

Noley's is in the Payson Shopping Plaza directly behind McDonald's, at the busiest intersection in Northern Gila County (Beeline Highway 87 & Highway 260). We are between Banner Urgent Care and Gila County Adult Education (near Roud's Furniture).

Visibility:

Noley's can easily be seen from Highway 260. We also have two monument signs located on Highway 87 and on Highway 260.

Access:

Easy to get in and out of our location, including the traffic light on Highway 260 in front of the Wells Fargo Bank.

Parking:

Ample amount of parking which allows enough room for larger vehicles, trailers, RVs, etc. The large parking lot faces Highway 260.

Facility:

Large, open space inside the store with wide aisles for wheelchairs and walkers. No stairs or curbs. Clean ADA-friendly bathrooms located at the back of the store and exclusively for our customers and vendors. Great A/C and heating system, alarms, emergency lights, and a premium security camera system.

Events:

Noley's is set up to hold many activities such as art or craft classes for adults and children, art shows, book clubs, poetry, book readings, book signings, special guests, limited performances, pop-up booths, etc.

Coffee & Wine Bar:

Located in the back of the store for our customers, vendors, classes, and special events.

American-Made Gifts:

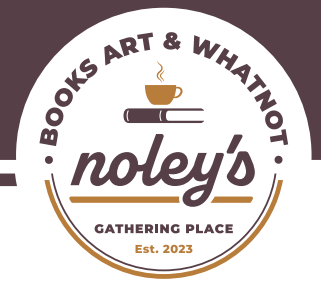
The majority of our art and gifts are handcrafted by our local area artists & artisans to support our local small businesses.

High Foot Traffic:

Noley's business model includes bringing as much foot traffic inside the store by having something for everyone, such as local art and unique handcrafted gifts, books, events, classes, coffee, tea, beer, and wine. Our customer base not only includes our local community, but also includes over a million people that come through Payson each year. We have partnered up with an amazing local marketing company to help bring our customers into Noley's.

Atmosphere:

Noley's is a peaceful place with soft, quiet instrumental music (guitar, piano, etc.) playing overhead. We pride ourselves with friendly, helpful, and respectful customer service. Noley's is a family-friendly gathering place. We do not tolerate disrespectful, loud, or obnoxious behavior, including protests, politics, and drama.



AUTHOR INFORMATION AND PRICING

Process:

Once we receive your application and a copy of your book, we'll review and contact you to let you know if we think your book is a good fit for Noley's. Space is limited and feedback may be delayed until there is room available.

Fees:

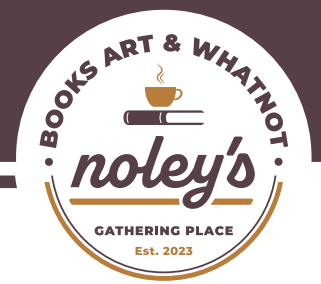
There is a flat 25% commission fee. Noley's receives 25% and the author receives the remaining 75% of the sale.

What are my fees paying for?

Commission fee goes toward the cost of cashiers, credit card processing fees, tax accounting, and professional marketing and advertising.

NOLEY'S AUTHOR APPLICATION

Submit to the front desk at Noley's or email to michelle@noleys.com.



First & Last Name of author: _____

Business Name (if applicable): _____

Address: _____

Phone number: _____

Author website and/or professional social media pages: _____

Email: _____

How would you like to be contacted?

Text Call Email

Please list your titles, genres and age group for each book you'd like to place at Noley's. Note "adult content" if applicable. Feel free to use the back of this page.

For Internal use

Commission: _____%

Additional notes: _____
