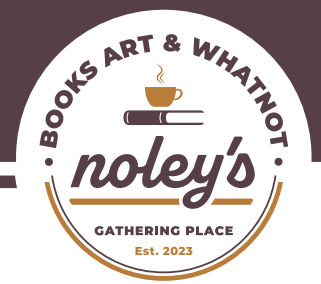


NOLEY'S VENDOR & ARTIST INFO



Noley's - Books, Art & Whatnot

103 E. State Highway 260, Payson, AZ 85541 | 928-478-8998 | noleys.com

BENEFITS OF PARTNERING WITH NOLEY'S - BOOKS, ART & WHATNOT

Location:

Noley's is in the Payson Shopping Plaza directly behind McDonald's, at the busiest intersection in Northern Gila County (Beeline Highway 87 & Highway 260). We are between Banner Urgent Care and Gila County Adult Education (near Roud's Furniture).

Visibility:

Noley's can easily be seen from Highway 260. We also have two monument signs located on Highway 87 and on Highway 260.

Access:

Easy to get in and out of our location, including the traffic light on Highway 260 in front of the Wells Fargo Bank.

Parking:

Ample amount of parking which allows enough room for larger vehicles, trailers, RVs, etc. The large parking lot faces Highway 260.

Facility:

Large, open space inside the store with wide aisles for wheelchairs and walkers. No stairs or curbs. Clean ADA-friendly bathrooms located at the back of the store and exclusively for our customers and vendors. Great A/C and heating system, alarms, emergency lights, and a premium security camera system.

Events:

Noley's is set up to hold many activities such as art or craft classes for adults and children, art shows, book clubs, poetry, book readings, book signings, special guests, limited performances, pop-up booths, etc.

Coffee & Wine Bar:

Located in the back of the store for our customers, vendors, classes, and special events.

American-Made Gifts:

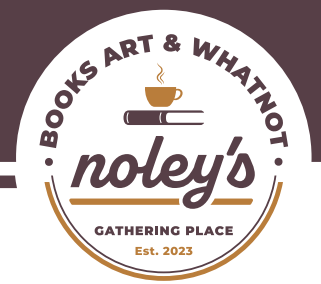
The majority of our art and gifts are handcrafted by our local area artists & artisans to support our local small businesses.

High Foot Traffic:

Noley's business model includes bringing as much foot traffic inside the store by having something for everyone, such as local art and unique handcrafted gifts, books, events, classes, coffee, tea, beer, and wine. Our customer base not only includes our local community, but also includes over a million people that come through Payson each year. We have partnered up with an amazing local marketing company to help bring our customers into Noley's.

Atmosphere:

Noley's is a peaceful place with soft, quiet instrumental music (guitar, piano, etc.) playing overhead. We pride ourselves with friendly, helpful, and respectful customer service. Noley's is a family-friendly gathering place. We do not tolerate disrespectful, loud, or obnoxious behavior, including protests, politics, and drama.



VENDOR & ARTIST INFORMATION AND PRICING

PROCESS

Once we receive your application, we'll contact you to set up a time to meet and review your art and merchandise to ensure it meets our criteria. Space is limited and meetings may be delayed until there is room available.

CRITERIA OF ART & MERCHANDISE *(some exceptions may apply)*

- At least 70% of the raw material is American-made
- Noley's is dedicated to displaying high quality local art and handcrafted gifts & goodies.
- One-of-a-kind (not mass produced)
- Handcrafted and originally created by the local area vendor (includes Arizona residents)
- Looking for paintings, photographs, sculptures, jewelry, ceramics, wood, metal, leather, quilts, knitted or crocheted, baked goods (cookies, candy, jams, etc.), plus all other amazing creations
- Accepting homemade or homegrown food items (you must have a current cottage food license with the Gila County Health Department if any food items are prepared in a home kitchen)

The specific items that are approved must be exclusively displayed in Noley's, only within the Payson town limits (this does not include out-of-town stores such as Star Valley, Pine, Strawberry, Tonto Basin, etc). Some exceptions may apply on a case-by-case basis.

FEES

ART GALLERY - 25% Commission Plus Space Fee

(Based on size and availability. Pricing discussed during the initial meeting.)

OPEN GALLERY - 22% Commission Plus Floor Space Fee

(Based on size and availability. Pricing discussed during the initial meeting.)

What are my fees paying for?

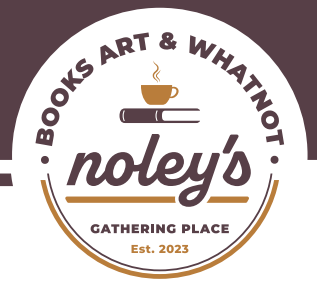
Monthly Space Fee: Space fee goes towards the cost of building lease, utilities, maintenance, repairs, cleaning, security cameras, etc.

Commission Fee: Commission fee goes toward the cost of cashiers, credit card processing fees, tax accounting, and professional marketing and advertising.

EVENT SPACE RENTAL

Special events and class space rentals are based on size of space needed, headcount, equipment, etc. Please contact Michelle Guerrero to request an event application via email at michelle@noleys.com or by calling 928-478-8998.

NOLEY'S VENDOR & ARTIST APPLICATION



First & Last Name of vendor or artist: _____

Business Name (if applicable): _____

Address: _____

Phone number: _____

Artist website and/or professional social media pages: _____

Email: _____

How would you like to be contacted? Text Call Email

What area of the store do you prefer to display in? Art Gallery Open Gallery

What size area do you prefer?

Please describe the type of art or gifts that you proudly create. Feel free to use the back of this page.

Submit to the front desk at Noley's or email to michelle@noleys.com along with photos of your work. Please request acknowledgment of receipt.

For Internal use

Commission: _____%

Monthly fee: \$ _____

Location / size: _____

Additional notes: _____
